



“Building student entrepreneurship
towards a broader
entrepreneurial ecosystem”

Sport Conference Centre, Madibaz Indoor Sport Centre
Program Director: Xolela Madlanga
Facilitator: Reynold Solomons

PROGRAM

07:00 - 08:50 Registration (Tea and Coffee)

09:00 - 09:05 Opening & Welcome
Bamanye Matiwane

SESSION ONE:

CONTEXTUALISING STUDENT ENTREPRENEURSHIP IN HIGHER EDUCATION

09:05 - 09:20 Opening Address: Remarks & Background to event
Dr Randall Jonas,
Director of Nelson Mandela University Business School

09:20 - 09:50 Contextualising Entrepreneurship Development
in Higher Education
Dr Norah Clarke, EDHE Project Director

09:50 - 10:00 Ask not what your University can do for you - ask what you
can do for your University - Identifying entrepreneurial
opportunities to address the University challenges.
Ms Wendy McCallum, Business Development Support Advisor)

10:00 - 10:15 A case study of entrepreneurship centres of excellence
Mr Khaya Matiso, CEO, Port Elizabeth TVET College

10:15 - 10:25 Tea Break

SESSION TWO:

STUDENT ENTREPRENEURSHIP SUCCESS STORIES

10:25 - 10:50 Nelson Mandela University
Student Entrepreneurship Success Stories
• Mr Ross Johnson - Alumni/Founder & MD
Rehab Book stores

- Lumphumlo Joka - Alumni/Founding partner
Global Leadership Consultants
- Varonique Philander - Alumni/Founder & MD
Chaya Legal

11:30 - 12:00 Question & Answer session

SESSION THREE:

EXTERNAL SUPPORT FOR STUDENT ENTREPRENEURS

12:00 - 12:30 NYDA support for youth entrepreneurs
Mr Siya Zondani
The ABSA Entrepreneurship Centre
(10 minutes per organisation)
Looking at support for youth entrepreneurs

12:30 - 13:30 Lunch

SESSION FOUR:

RELEVANCE OF STUDENT ENTREPRENEURSHIP FOR ECONOMIC
GROWTH & DEVELOPMENT

13:35 - 13:40 Poem: Simnikiwe Jam, Poet and Artpreneur

13:40 - 14:40 Panel Discussion:
Jasmine Goliath, Faculty of Business & Economic Sciences
Olwam Mnqyazi, Black Hat Leadership Academy & Alumni
Mr Sandile Mjamba, Mjajay Consultants
Ellen Fischat, MD, Silicon Cape

14:45 - 15:05 Closing Remarks
Bernard Sebake, Director,
Student Governance & Development